

Enroll by May 18 for the New EnergyConnect Reliability Plan

With summer's warm weather just around the corner, EnergyConnect is introducing the Reliability Plan for Metro Chicago and Mid-Atlantic markets. Under the Plan, we will pay facilities to reduce load on short notice during grid emergencies. Enrollment for this summer is limited to EnergyConnect participants who sign up by May 18th.

EnergyConnect will pay you as much as \$50,000 per megawatt of load reduction depending on the location of your facility or building.

To participate in this new Reliability Plan, your facility must be able to:

- Reduce or maintain your load below an agreed upon usage level when called
- Maintain reduced usage for up to 6 hours per event between the hours of 12 noon and 8 PM Eastern
- Respond up to 10 times during the period from June to September

We'll jointly determine the amount of load reductions you're paid for based on the difference between a value that generally appears on your utility bill called Peak Load Contribution and a lower level of electricity use we establish by reviewing your electricity use pattern and talking with you about the kinds of load reductions you can easily make on short notice.

If you sign up for the EnergyConnect Reliability Plan, you must perform in accordance with the requirements outlined above. If you don't reduce load when called, we may withhold part or all of your monthly payment.



If you enroll in the EnergyConnect Reliability Plan you can still participate in EnergyConnect's Real-Time and Day-Ahead economic load response offerings.

A number of utilities are offering programs that appear to be similar to the Reliability Plan but they differ in several important respects. EnergyConnect typically pays more per megawatt of committed load reduction, we pay monthly rather than at the end of the year, and we require fewer load interruptions.

Remember, you must sign up for the Reliability Plan by May 18th to collect payments for this summer season. Contact your EnergyConnect account executive today.

Facts Connect

<i>Region</i>	<i>Peak Real Time Wholesale Electricity Prices (\$/MWh)</i>		
	<i>April</i>	<i>Mar</i>	<i>Feb</i>
Mid-Atlantic	\$104	\$165	\$161
Metro Chicago	\$94	\$108	\$142

EnergyConnect Turns Demand Response Revenue into Energy Management System Upgrades

EnergyConnect recently announced a new System Upgrade Allowance Plan that advances funds to install Advanced Metering and Building Automation System (BAS) enhancements for qualified Demand Response customers.

EnergyConnect customers often recognize the need for Advanced Metering and BAS upgrades, but may not have these capital expenditures allocated in their current budget. Under the Plan, EnergyConnect will install qualifying meter and BAS upgrades immediately and recover all costs from Demand Response revenues.

EnergyConnect's system upgrade allowance plan will benefit customers who acquire Advanced Metering and BAS upgrades at no out-of-pocket costs, provide critical new energy management tools and reduce the manpower necessary to achieve Demand Response load reductions by automating the event. The plan leverages EnergyConnect's alliance partners, which include industry-leading providers of Advanced Metering and BAS, utilizing their existing sales channels for products and services. Lastly, this plan provides increased capability for customers and EnergyConnect by enhancing Demand Response solutions, facilitating greater Demand Response participation, which in turn enables additional revenue for the customer.

EnergyConnect President Gene Ameduri notes, "EnergyConnect's System Upgrade Allowance Plan provides a service our customers and prospects tell us they need. It also demonstrates the degree of confidence we have in our Demand Response programs and their ability to

generate revenues, especially with upgraded BAS systems."

EnergyConnect's Ameduri, whose particular expertise is in Building Automation Systems, added, "By working with our alliance partners, we can provide solutions that enable industry-leading capabilities with consistent levels of service."

Amounts that can be advanced under the Plan depend on the size of your load and its potential to generate Demand Response revenues, among other criteria.



EnergyConnect works with a number of alliance partners for both Advanced Metering and BAS systems, and services. These alliance partners include corporations that have track records of successful installations for some of the world's largest companies.

By utilizing the industry-leading Advanced Metering and BAS systems, customers can benefit not only from enhanced demand response capability, but also from additional features such as profiling, forecasting usage, and providing the ability to manage costs.

Contact your EnergyConnect account executive to find out more about EnergyConnect's solutions.

Want more info? Visit us at www.energyconnectinc.com or contact us:
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